

HIND·SIGHT

'hīn(d), sīt/

1. Understanding of a situation or event only after it has happened or developed

2. A conference on urban planning through an equity lens held in November 2017 in honor of the 100th Anniversary of the Buchanan v. Warley decision to invalidate racial zoning





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■ Hindsight Conference 2017

The American Planning Association's New York Metro Chapter Diversity Committee is hosting Hindsight, a planning conference named in honor of the 100th Anniversary of the Supreme Court decision *Buchanan v. Warley* (1917), in which the United States Supreme Court invalidated racial zoning on 14th Amendment grounds. This event aims to not only shine a light on the discriminatory history of planning and its implicit (and explicit) role in shaping today's inequitable neighborhoods, but also to highlight planning as a means of achieving more inclusive, just, and equitable communities. The day-long event will focus on diversity and social equity not solely as a topic at a conference, but as a lens through which all planning and community development should be implemented.





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▲ Impact of the Conference

Historically, urban planning has been a white, male-dominated profession. While over time there have been improvements in the demographics in our field, much work still needs to be done. As the population of the United States continues to diversify and globalization impacts more of our local experiences, it is more important than ever to make sure that underrepresented voices are not just heard in the crowd, but also represented on stage.

Like many issues in urban planning, the reasons for the lack of diversity in the field are layered and systemic. Lack of exposure to diverse planners is a key barrier in itself. The presence and voices of people of color, women, LGBTQ, low-income, immigrant, disabled, and other historically marginalized groups in planning are often limited in professional planning spaces. This perpetuates a cycle of limited exposure both to and from planners of diverse backgrounds, of the perspectives, mentorship, and competencies that these underrepresented voices bring to the table.





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As a creative way to address this problem, it is our hope that Hindsight 2017 will:

- △ Provide a major platform and opportunity for network-building for less commonly heard voices within (or that work alongside) the urban planning profession,
- △ Emphasize the need for diversity in session topics, presenters, professional backgrounds and presentation styles at public events related to the discipline,
- △ Foster conversation between urban planning and related disciplines around strategies for achieving social equity and;
- △ Explore the impact of Buchannan v. Warley on the urban planning profession and what the discipline has learned from the decision in ‘hindsight’ .

With the help of your sponsorship, Hindsight *will* make a difference. We sincerely thank you for your contribution to our vision,



New York Metro Chapter Diversity Committee



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■ Sponsorship Overview

The Hindsight Conference will provide a large platform for conversations about equity, inclusion and the importance of diversity in urban planning and adjacent fields. It is our hope that this conference will provide exposure for new voices, encourage interdisciplinary connections, and inspire meaningful partnerships between conference attendees and sponsors.

Funds raised through sponsorship will help to support costs to host the conference-- including event space, catering, keynote speaker honorariums, video graphic/photographic documentation, and other associated costs. Additional funds raised will help support scholarships for students from underprivileged backgrounds who may need support with conference attendance costs.





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SPONSORSHIP TIERS

CHAMPION: \$10,000+

- △ Acknowledgement of support during opening and closing remarks

- △ Acknowledgment of support in conference program, Hindsight Conference 2017 announcements on Chapter website and Chapter social media platforms

- △ Company logo in conference program and in Hindsight Conference 2017 announcements on Chapter website

- △ Priority seating during keynote speaker for two (2) representatives

- △ Complimentary one hour customized diversity consulting session with APA NYM Diversity Committee co-chairs

- △ Table set up for promotional materials and advertisement of job opportunities*

- △ \$5,000 credit towards sponsorship of any other program organized by the APA New York Metro Chapter within the next one year from the date of the sponsorship**





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■ SPONSORSHIP TIERS (Continued)

LEADER: \$5,000

- △ Acknowledgement of support during opening and closing remarks

- △ Acknowledgment of support in conference program, Hindsight Conference 2017 announcements on Chapter website and Chapter social media platforms

- △ Company logo in conference program and in Hindsight Conference 2017 announcements on Chapter website

- △ Priority seating during keynote speaker for two (2) representatives

- △ Table set up for promotional materials and advertisement of job opportunities*

- △ \$2,500 credit towards sponsorship of any other program organized by the APA New York Metro Chapter within the next one year from the date of the sponsorship**





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■ SPONSORSHIP TIERS (Continued)

ADVOCATE: \$2,500

- ∟ Acknowledgement of support during opening and closing remarks

- ∟ Acknowledgment of support in conference program, Hindsight Conference 2017 announcements on Chapter website, and Chapter social media platforms

- ∟ Company logo in conference program

- ∟ Table set up for promotional materials and advertisement of job opportunities*

- ∟ \$1,250 credit towards sponsorship of any other program organized by the APA New York Metro Chapter within the next one year from the date of the sponsorship**





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■ SPONSORSHIP TIERS (Continued)

PARTNER: \$1,000

- △ Acknowledgment of support in conference program, website, and on social media platforms in all instances referring to Hindsight Conference 2017

- △ Company logo in conference program

- △ \$500 credit towards sponsorship of any other program organized by the APA New York Metro Chapter within the next one year from the date of the sponsorship**

SUPPORTER: \$500

- △ Acknowledgment of support in conference program and on website in all instances referring to Hindsight Conference 2017

Any contributions towards Hindsight 2017 valued less than \$500 are welcome. Please reach out to treasurer@nyplanning.org and hindsightconference@gmail.com to inquire about benefits for sponsorships less than \$500.





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*Promotional materials must include information about programs provided by the sponsor that directly benefit local communities or speak to the general purpose of Hindsight Conference 2017.

** For more information about APA New York Metro Programs and the Chapter Annual Conference, visit: <http://www.nyplanning.org/consultant-directory/become-a-sponsor/>.

All tiers of sponsorship may be either monetary or in-kind (provision of event space, catering, printing, etc.). The APA NYM Diversity Committee is open to creative forms of sponsoring if approved by the conference planning committee. Please indicate the form of sponsorship you are interested in contributing towards the conference.





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■ Enrollment

Please send an email with “Conference Sponsorship” as the subject line to treasurer@nyplanning.org and HindsightConference@gmail.com stating your interest in providing financial support.

Be sure to include the following information in your inquiry:

Company name

Company description (150 words max)

Contact person

Email

Website

Address

City

State

Postal code

Country

Type of sponsorship (monetary or in-kind)

Level of sponsorship desired





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▲ APA NYM Diversity Committee Vision, Mission & Goals

Vision: More just and equitable communities that enable opportunity, quality of life, and a sense of belonging for all; a more diverse planning profession working together to make this vision a reality.

Mission: To increase diversity and cultural competency within the planning profession and provide a resource for planners of different backgrounds in the New York Metro Area to build meaningful connections and share ideas.

Goals & Objectives:

1. **Foster a safe space and community** for planners of varied backgrounds to share experiences, find mentorship, personally/professionally grow, and make deep connections.
2. **Actively address barriers to recruitment and retention of underrepresented peoples in the profession**, including but not limited to people of color, women, and LGBTQ-identifying individuals. This includes assisting the national APA's Diversity Task Force in implementing objectives towards improving diversity, and turning the lens on the planning profession.
3. **Serve as a resource of information** on diversity and planning issues, success stories, events, leadership training, workshops, etc., especially for institutions.
4. **Work together with other APA NY Metro committees, sections, and national divisions** to ensure that content of programs include diverse voices/panels and cover concepts of equity and inclusivity.



Website: <http://www.nyplanning.org/group-page/diversity/>



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Who Are We?

Diversity Committee Team Leadership

Co-Chairs: Tiffany-Ann Taylor, Giovania Tiarachristie

Vice Chair: Daphne Lundi

Communications Coordinator: Catherine Nguyen

Design Coordinator: Gloria Lau

Training & Professional Development Coordinator:
Athena Bernkopf

Youth, Schools, & Planning Coordinator: Kate Selden

Event Planning Coordinators: Maggie Calmes, Nupur Chaudhury, Emily Ahn Levy, Makeda Marshall-Nesmith

Questions? Email us at Hindsightconference@gmail.com

Hindsightcon.com

