

# HINDSIGHT™

A Conference on Urban Planning through the Equity Lens

## OUR HEALTH · OUR FUTURE

### **Request for Session Proposals**

Submission Deadline: August 5, 2020

Presented by:



American Planning Association  
New York Metro Chapter



---

# About Hindsight

---

## **Hind·sight** 'hīn(d) , sīt/

*noun*

1. Understanding of a situation or event only after it has happened or developed
2. An annual conference in New York City on urban planning through an equity lens

**November 12- November 13, 2020**

**Virtual Conference**

Hindsight is a conference on urban planning through an equity lens, organized and run by the American Planning Association New York Metro Chapter's Diversity Committee (DivComm). Each year, Hindsight honors a significant urban planning and equity-related milestone to not only shed light on the discriminatory history of planning and its role in shaping today's inequitable places, but also to highlight planning as a means of achieving more inclusive, just, and equitable communities. The first annual conference in 2017 honored the 100th Anniversary of *Buchanan v. Warley*, in which the U.S. Supreme Court invalidated racial zoning. The 2018 conference honored the 50th Anniversary of the Fair Housing Act, which outlaws housing discrimination and requires cities to address segregation and disparate access to opportunity. The 2019 conference honored three watershed moments in Black and LGBTQ history under the theme of Erasure, Remembrance, and Healing.



---

# Hindsight 2020 Theme: Our Health · Our Future

---

The COVID-19 pandemic has amplified our nation's structural inequities, as evident by the racial disparities in deaths and access to care, rise in income inequality, and layered on top, police brutality against Black lives. This year's conference calls for planners and policy-makers to channel our public health roots and re-center environmental justice. The year 2020 marks 50 years since the creation of the U.S. Environmental Protection Agency (EPA), whose mission is to protect human health and the environment. While communities of color, especially indigenous groups, have deeply understood the interconnectivity of the earth and human livelihood, the mandate of the EPA marked the federal government's recognition of its relevance—however effective. In *hindsight*, our structural understanding of health and the environment as planners needs to deepen beyond Active Design or “going green,” and centralize racial justice. Inequitable access to: clean air, water, and soil; education and economic opportunity; and safe, quality, accessible public spaces, has resulted in immense racial disparities in life outcomes. These inequalities are manifestations of the same system: White Supremacy. We as planners, who have been historically complicit in programming these inequities, have the power and responsibility to dismantle it.

At the precipice of major elections, this year's conference encourages us to take action towards a future where we prioritize Black and Brown existence, joy, creativity, and healing. Asserting our vision for the future is necessary to prevent others from taking advantage of crisis to impose their ideologies. Black and Indigenous People of Color; People with Disabilities; Queer, Trans and Gender Non-Conforming Individuals; and other historically marginalized groups, must lead the road to recovery. We must build a future where we all not just survive, but more importantly *thrive*. We must strengthen our connections to our ancestral struggles, our historic and present-day movements, and one another, in order to build *our* health and *our* future.

# Virtual Conference Format

This year, in light of the COVID-19 pandemic and to prioritize the health and safety of participants, the conference will be held virtually, with the exception of potential socially distanced small walking tours. The Hindsight Planning committee is still deciding on the best virtual platform to use that can provide an accessible, interactive, fun, and meaningful experience for participants to learn, share, and network. This year, the conference will be held over two days to help break-up screen time, while still enabling a dynamic selection of sessions.

This conference is open to all, no membership or urban planning professional title required. Participation from local communities, youth and individuals in other disciplines is strongly encouraged. Speakers will be able to attend the conference for free. To continue to promote access, we offer a sliding scale cost for regular attendees.

## **Day One - November 12**

*(60 minute sessions, concurrent by tracks):*

9:45am - 11:00am	Opening Remarks and Keynote
11:10am - 12:10pm	Session 1 Block
12:20pm - 1:20pm	Movement Break
1:30pm - 2:30pm	Session 2 Block
2:40pm - 2:45pm	End of Day One Remarks

## **Day Two - November 13**

*(60 minute sessions, concurrent by tracks):*

12:00pm - 12:15pm	Day Two Kickoff
12:20pm - 1:20pm	Session 3 Block
1:30pm - 2:30pm	Session 4 Block
2:40pm - 3:40pm	Session 5 Block
4:00pm - 4:15pm	Closing Remarks
4:15pm - 5:30pm	Virtual Happy Hour

*Times listed are eastern standard time.*



---

# Proposal Guidelines

---

All proposed sessions should address planning and urban policy's role in working towards more inclusive, just, and equitable communities. Proposals of a variety of topics, including interdisciplinary topics, are encouraged. Diversity of speakers is strongly encouraged, including diversity in professions (not limited to planners), sectors, race, ethnicity, gender identity, age, national origin, cultures, abilities, and other groups representing underrepresented backgrounds in urban planning and community development.

In consideration of the virtual conference format, we are seeking flexibility and creativity in proposals by encouraging variety in the number of presenters, session format and length. In addition to panels and presentations, interactive sessions, skill-building/sharing sessions, performance, and healing break-out opportunities are also strongly encouraged. This year, we are offering four different session types:

- » **FLASH SESSION (7 MIN):** Short speeches or presentations that will be joined by others in a 60 minute block, followed by a group Q&A.
- » **FULL SESSION (60 MIN):** 60 minute sessions including a Q&A. These can include workshops/skill-share, panels, healing practices, etc.
- » **DIGITAL EXHIBIT:** Art, essays, short films, or pre-recorded tours that will be hosted on the Hindsight website for the duration of the conference.
- » **NYC SOCIAL DISTANCED TOURS:** Tours must be within the five boroughs and no longer than 90 minutes. Tour guides must ensure social distancing of 6ft between individuals, require masks, provide hand sanitizer, and practice other safety precautions. Tours should have no more than 10 participants.

---

Please submit proposals via google form [bit.ly/2Vrr139](https://bit.ly/2Vrr139)  
before Friday, August 5, 2020 at 11:59pm EST in the following format:

---

**SESSION TITLE** (less than 7 words)

**SHORT DESCRIPTION** (maximum 150 words)

**TRACKS** (please select one)

Please select the track that best fits your session proposal. The italicized subtitles are subjects of particular interest to the planning committee but are not mandatory nor do they represent an exhaustive list.

1. **Centering the Historically Marginalized** (*i.e., Afrofuturism; planning for immigrants and refugees; trans justice; disability justice; etc.*)
2. **Health, Environment, and Climate Justice** (*i.e., long-term planning in grief, food justice; etc.*)
3. **Education and Economic Justice** (*i.e., cooperative business and economic models; building Black wealth, Green New Deal; digital divide; etc*)
4. **Equitable Housing and Neighborhood Development** (*i.e., public housing, homelessness; etc*)
5. **Protest, Policing, Public Space** (*i.e., community policing; art and activism; etc.*)

6. **Transit Equity** (*i.e., removing policing from enforcement; essential workers; etc.*)

7. **Planning for Whole Humans** (*i.e., pleasure activism; interdependence and social cohesion; engaging emotions virtually, etc.*)

**SESSION ORGANIZER**

- Name
- Email
- Phone number
- Short bio (if not part of speaker/facilitator list)

**SESSION FORMAT** (please select one)

As a virtual conference, The Hindsight planning committee is particularly interested in non-traditional forms of sessions for this event.

**1. Session Length**

- Flash (7 min)
- Full (60 min)
- Digital Exhibit
- NYC Social Distanced Tour (60-90 min)

---

## 2. Type of Submissions\*

- Traditional Panel Presentation
- Interactive Workshop
- Professional Development, Skill-share
- Art Exhibits, Short Film, Digital Art for Hindsight Website *(Please include a sample/link or images)*
- Movement Breaks, Healing Practice *(Meditation, Yoga, Dance, Self-massage, Live performance)*
- NYC Social Distanced Walking Tour
- Other

*\*We respect intellectual property and privacy. We do not intend to distribute your personal information or property without permission.*

---

### VIRTUAL ENGAGEMENT IDEAS

While we are going virtual this year, we still highly encourage interactive sessions more than traditional webinars. At this moment, the conference committee is still determining the best virtual platform to use for the conference. The information you provide us in your submission will help us with decision-making on platform selection. We will conduct a speaker training on the final platform for selected speakers who are interested in adding a virtual engagement component to their session. In the meantime, here are a few suggested tools for interactive, virtual engagement:

- Online white board tools ([mural.co](http://mural.co); [miro.com](http://miro.com); etc)
- Audience voting tools ([mentimeter.com](http://mentimeter.com), etc)

---

### FULL DESCRIPTION (maximum 500 words)

Please include why and how you will run this session, including a proposed agenda and/or framework for the

sessions. Be sure to include a sentence or two on how your session relates to the theme of the conference and how it helps to envision more just and inclusive communities. For tours, outline the proposed tour route, your relationship to the site(s), any partnerships with local organizations, and how your session relates to the theme of the conference.

### SPEAKER / FACILITATOR BIOGRAPHY

(maximum 150 words each)

Please include name, title/affiliation, the speaker's role in the session, brief bio on experience/ perspective, and a link to online bio, LinkedIn profile, or portfolio (if applicable). Please also include any social media handles (if applicable).

### REFLECTION ON DIVERSITY OF PANELISTS

(select all that apply)

The mix of panelists and/or facilitators represent a diversity in the following areas:

- Discipline (planning, social work, legal, community affairs, arts, etc.)
- Professions
- Sector (public, private, non-profit, academic)
- Race / Ethnicity / Nationality
- Gender / Sexuality
- Age / Experience
- Ability
- Geographic Representation
- Other



---

## DO YOU HAVE A PREFERENCE FOR THE SIZE OF THE AUDIENCE?

*Note: We may not be able to guarantee this depending on the final platform we choose.*

- Small: 30 or less people
- Medium: 30 to 50 people
- Does Not Matter

## SPEAKER / FACILITATOR REASONABLE ACCOMMODATIONS (100 words)

Please list any special needs or requests regarding reasonable accommodations. The Hindsight Conference is committed to facilitating digital accessibility for applicants, including remote presentation support and digital tools training.

## SPEAKER EXPECTATIONS

All proposals must have confirmed speakers by the submission deadline. Speakers selected will be required to attend a speaker training on the virtual platform and follow guidelines on presentation format and best practices. Selected proposals must finalize and submit materials, such as slide-decks, to the conference committee **no later than October 9, 2020**. Speakers are expected to conduct a practice run-through of the session with committee staff a few weeks before the conference date to practice with the platform and ensure a smooth session. Failure to adhere to this timeline may result in removal from conference programming.

A registration link for speakers and attendees will be made available subsequent to selection of session finalists. **Proposal teams will be notified of selection by September 4, 2020.**

This year, Hindsight sessions will be recorded. By submitting a proposal, applicants will be asked to release their image, comments and visual materials for recording and re-broadcast as part of the conference package.





---

## Virtual Marketplace

---

The Hindsight Conference committee is deeply committed to supporting MWBEs. In light of COVID-19 and the significant toll on Black and Brown business owners, this year's conference will include a virtual marketplace to amplify Black and Brown-owned small businesses. If you have suggestions on businesses we should feature, please list their website here via google form [bit.ly/2Vrr139](https://bit.ly/2Vrr139).

---

## Sponsorship + Volunteers

---

If your organization would like to support with sponsorship for the APA New York Metro Chapter to make this event possible, please email us at [hindsightconference@gmail.com](mailto:hindsightconference@gmail.com).

We are looking for tech-savvy volunteers to help us manage our virtual sessions and train presenters on how to use the presentation platform. Please contact us at [hindsightconference@gmail.com](mailto:hindsightconference@gmail.com) if you're interested in volunteering and let us know by September 25, 2020. Volunteers must participate in a short training call one month before the event.

---

# Who We Are

---

Hindsight is brought to you by the Diversity Committee of the APA New York Metro Chapter:

## **Leadership**

**Co-Chairs:** Tiffany-Ann Taylor and Giovania Tiarachristie

**Vice-Chair:** Daphne Lundi

**Communications Coordinator:** Catherine Nguyen

**Design Coordinator:** Gloria Lau

## **Sub-Committees**

**Core Hindsight Conference Team:** Anand Amin, Kari Bailey, Le'alani Boykin, David Burgy, Collyn Chan, Emmily De Los Santos, Ciera Dudley, Dorraine Duncan, Michelle Edwards, Aline Faiwichow Estefam, Anastassia Fisyak, Chelsae Gill-James, Nate Heffron, Uriah Johnson, Reed Jordan, Androniki Lagos, Emily Ahn Levy, Makeda Marshall-NeSmith, Maulin Mehta, Sophia Pan, Nicole Payne, Yurav Ramsaywack, Chris Rice, Kate Selden, Allie Thomspson, Viviana Viscaino, Renae Widdison, Ebony Wiggins, and Francis Yu

**Youth and Planning Coordinators:** Daphne Lundi and Kate Selden

**Professional Development Coordinators:** Jessica Cruz, Makeda Marshall Ne-Smith, and Sean Scott

**Community Building Coordinators:** Chelsae Gill-James and Tat Chan

 @divcomm

 @divcommittee

 diversity@nyplanning.org

 [www.hindsightcon.com](http://www.hindsightcon.com)

*Design by Gloria Lau*

